



TINNITUS MANAGEMENT TODAY

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SPEAKER DISCLOSURE

Relevant Financial Relationships:

- Laura Kearns is an employee of Widex USA and receives financial compensation.

Relevant Nonfinancial Relationships:

- There are no nonfinancial relationships.

25 Million

37.5 Million

TINNITUS THERAPY **PROCESS**

1

INTAKE
PROCESS

2

ESTABLISH
TREATMENT
PLAN

3

UTILIZING THE
RIGHT
COMPONENTS

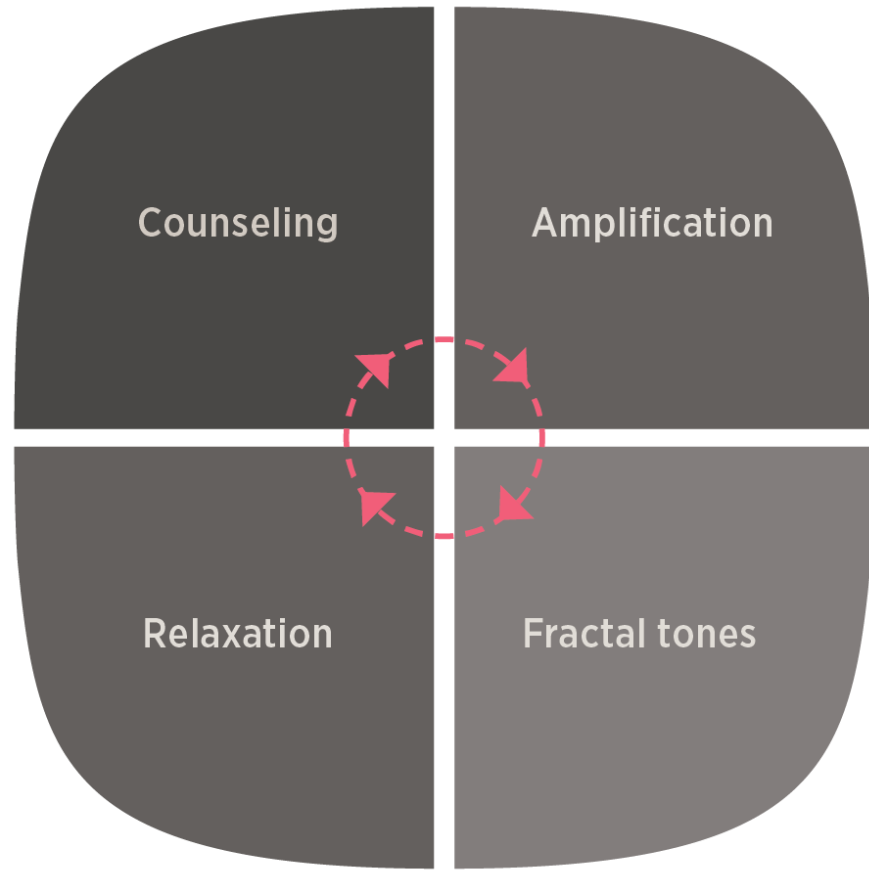
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ASSESSING
PROGRESS

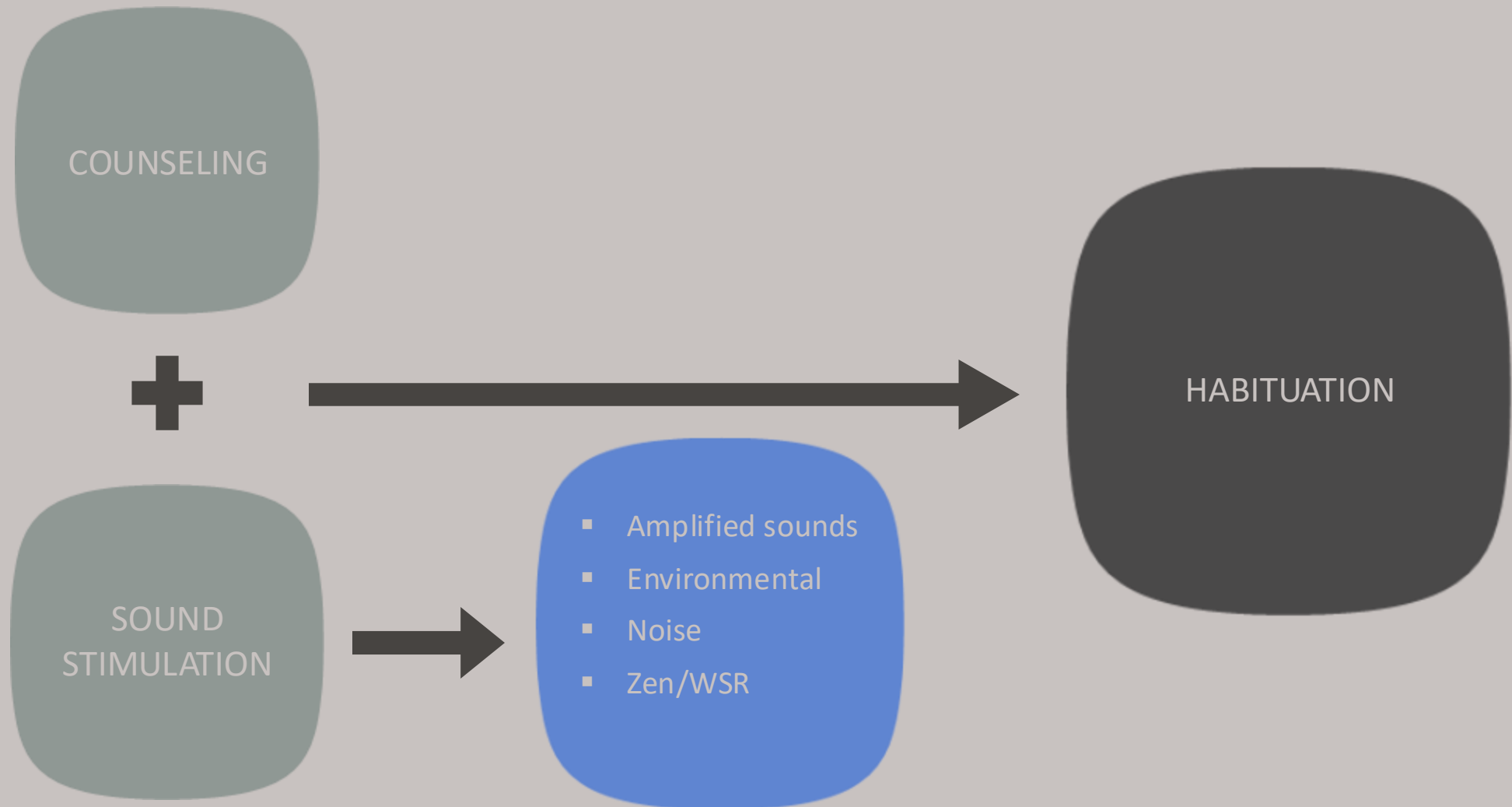
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FOLLOW
UP

COMPONENTS IN TINNITUS MANAGEMENT



PRINCIPLES OF TINNITUS REHABILITATION





HABITUATING TO SOUND



PROMOTING HABITUATION



THE WIDEX APPROACH TO TINNITUS MANAGEMENT



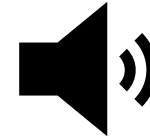
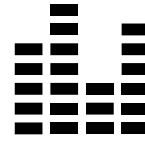
BACKGROUND

- Sound therapy, hearing aids and combination devices are a part of many tinnitus management programs, and together with information and counseling are the primary choice for tinnitus management in audiology departments (Sereda et al., 2018)
- Several studies have shown that sound therapy is an effective method to decrease the tinnitus-related distress, emotional reaction to and awareness of tinnitus (Kuk et al., 2010; Sweetow and Sabes, 2010; Krick et al., 2015; Liu et al., 2021).



TYPES OF SOUND THERAPY

- Sound therapies include:
 - noise shaped according to the audiogram
 - narrowband signals focusing on the frequency of tinnitus
 - notch noise
 - nature sounds
 - music
 - fractal tones



WZT COMPONENTS





WIDEX FRACTAL TECHNOLOGY

WIDEX SOUNDRELAX™ AND WIDEX ZEN

- Calm, continuous, chime-like tones
- Recognizable to the brain like music
- Algorithm-generated—never repeating itself
- Customized based on each individual's hearing thresholds
- Specially created to facilitate tinnitus habituation and relaxation





BENEFITS OF FRACTAL TONES

Promote passive listening

Facilitate habituation

Reduce the distraction and annoyance of tinnitus

Promote relaxation to reduce stress

RANGE OF PUBLISHED ARTICLES ON ZEN FRACTAL TONES

- Kuk and Peeters (HR, 2008) showed Zen tones relaxed patients
- Sweetow and Hendersen-Sabes (JAAA 2010) showed significant tinnitus reduction on THI
- Kuk et al (HR 2010) reported tinnitus reduction in all survey respondents
- Herzfeld, M. (HR, 2011). Showed a very high (over 90%) success rate using Zen fractal music as a sound therapy tool
- Zubizarreta, A. (Poster AAA, 2012). Very high success rate using HA, fractal music and noise as sound stimulation
- Sekiya et al. (AO, 2013). Shows fractal music as effective in TRT treatment
- Skellgaard et al. (Poster, TRI, 2013): High success rate using counseling, amplification and fractal music in tinnitus management
- Boboshko et al. (Russian ENT magazine, 2014): Fractal music decreased the burden of tinnitus in 90% of the cases.
- Simonetti et al. (Int Arch Otorhinolaryngol, 2018): Fractal tones improve Tinnitus Handicap Inventory scores.

And many more...

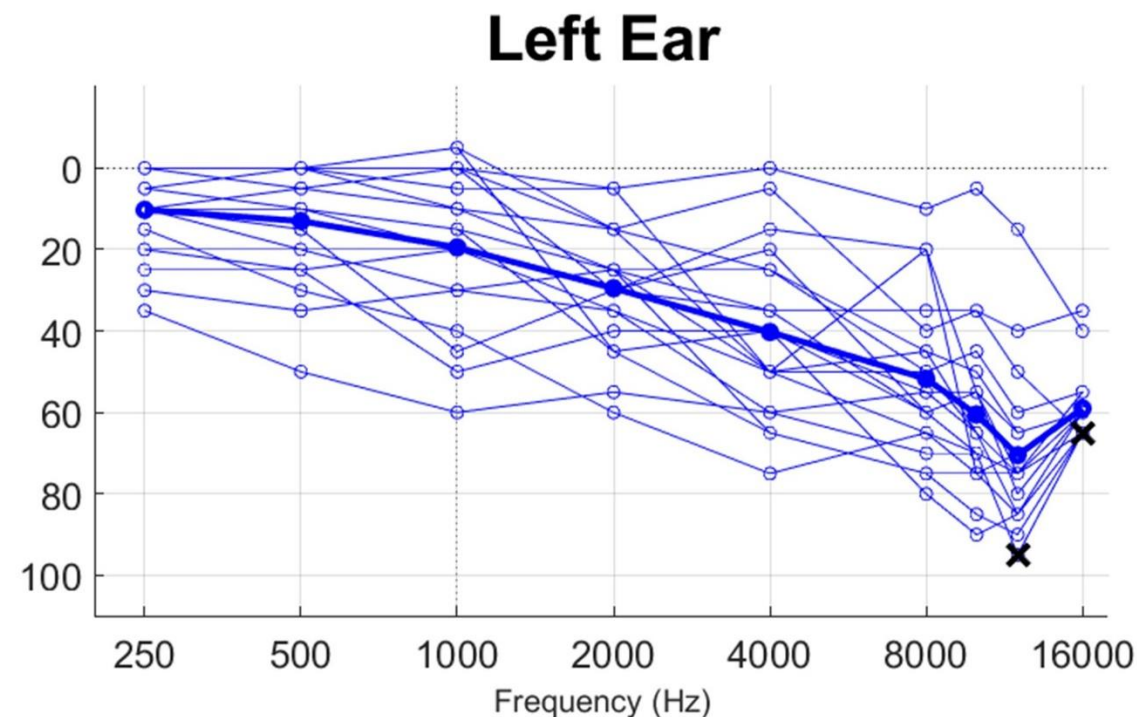
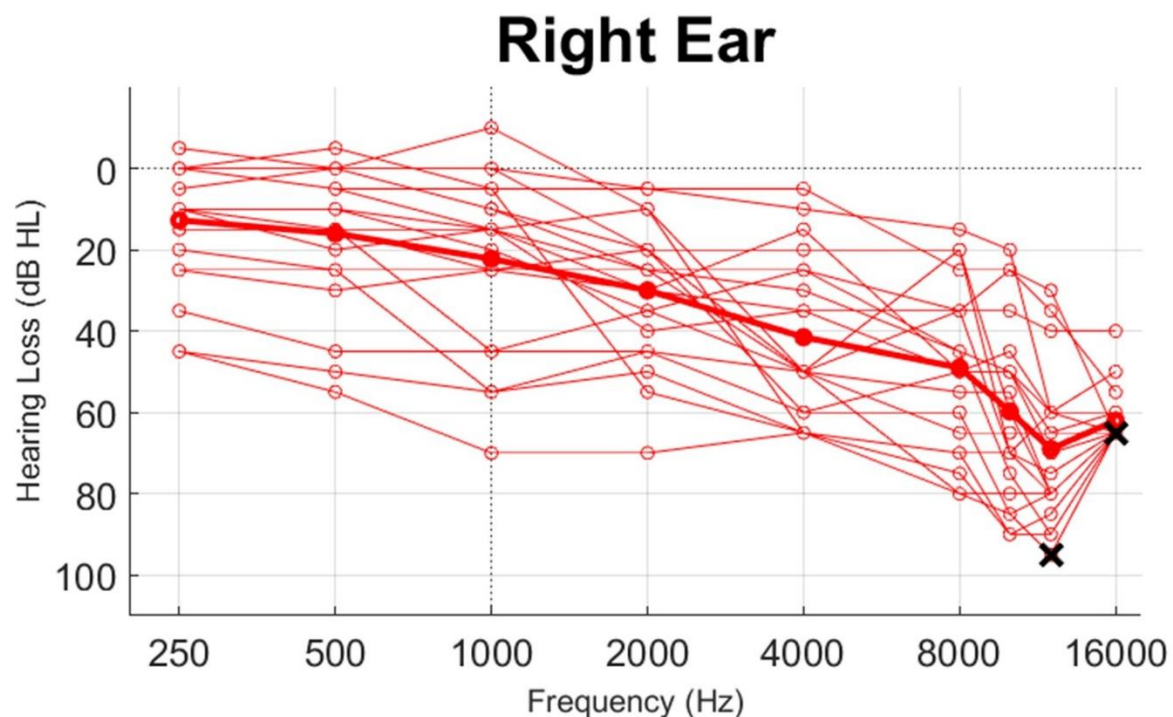
PURPOSE

1. Explore the effects of sound therapy on tinnitus-related distress when participants choose a selection of the three sounds they want implemented in a combination device.
2. Explore the relationship between improvement in tinnitus outcome and sound-therapy use, amplification-only use, and total device use time.

Lelic D, Caporali S, Parker D, Nielsen J and Balling LW (2024) Impact of a combination sound therapy on tinnitus distress: an exploratory one-year longitudinal study. *Front. Audiol. Otol.* 2:1322596. doi: 10.3389/fauot.2024.1322596



PARTICIPANTS



Twenty participants, four with normal hearing and 16 with various degrees of hearing loss

Participants signed up for the study with tinnitus, and not hearing loss, as the primary complaint.

The inclusion criteria were: 18 years of age, chronic tinnitus (6 months+), THI score between 18 and 70, and willingness to commit to the required tasks and study duration.

STUDY FLOW

The diagram illustrates the study flow over time, centered around a horizontal timeline. The timeline is a thick, light gray bar with several icons representing different stages: a group of people, a hearing aid, a smartphone, and three checkmark boxes. Above the timeline, key events are listed: 'Before study' (recruitment), '2 weeks' (follow-up), '2 months' (questionnaires and HA log), and '6 & 12 months' (questionnaires, HA log data, UCL measurements). Below the timeline, specific visits are detailed: 'Visits 1-3 at study start' (audiometry, HA fitting, baseline questionnaires), '1 month' (questionnaires), and '4 months' (questionnaires and HA log).

Before study
Participants recruited based on screening questionnaire and THI between 14 and 74

2 weeks
Follow-up via telephone

2 months
Questionnaires and HA log

6 & 12 months
Questionnaires, HA log data, UCL measurements

Visits 1-3 at study start
1. Audiometry and UCL
2. HA fitting with three SoundRelax options
3. Baseline questionnaires, one informational counseling session

1 month
Questionnaires

4 months
Questionnaires and HA log

VISUAL ANALOG SCALE QUESTIONNAIRE

Question	VAS Scale		
How aware have you been of your tinnitus in the past week?	Not at all (0)	↔	Very (10)
How bothered by your tinnitus have you been in the past week?	Not at all (0)	↔	Very (10)
How strong/high in volume has your tinnitus been in the past week?	Very weak (0)	↔	Extremely strong (10)
How relaxed have you felt in the past week?	Very (0)	↔	Not at all (10)
How has your ability to concentrate been in the past week?	Very easy (0)	↔	Very difficult (10)
How has your mood been this past week?	Very good (0)	↔	Very bad (10)

VAS questionnaire assessing relaxation, concentration, mood and tinnitus over the past week.

Supplementary Table 1. The VAS questions and scales. The questions are translated from Danish.

STUDY FLOW

The study flowchart is a horizontal timeline with a central grey bar. Above the bar, from left to right, are: 'Before study' (Participants recruited based on screening questionnaire and THI between 14 and 74), '2 weeks' (Follow-up via telephone), '2 months' (Questionnaires and HA log), and '6 & 12 months' (Questionnaires, HA log data, UCL measurements). Below the bar, from left to right, are: 'Visits 1-3 at study start' (1. Audiometry and UCL, 2. HA fitting with three SoundRelax options, 3. Baseline questionnaires, one informational counseling session), '1 month' (Questionnaires), and '4 months' (Questionnaires and HA log). Icons are placed on the bar: two people for 'Before study', a hearing aid for 'Visits 1-3', a smartphone for '2 weeks', and checkmark boxes for '1 month', '2 months', '4 months', and '6 & 12 months'. The Widex logo is in the bottom right corner.

Before study
Participants recruited based on screening questionnaire and THI between 14 and 74

2 weeks
Follow-up via telephone

2 months
Questionnaires and HA log

6 & 12 months
Questionnaires, HA log data, UCL measurements

Visits 1-3 at study start
1. Audiometry and UCL
2. HA fitting with three SoundRelax options
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1 month
Questionnaires

4 months
Questionnaires and HA log

WIDEX

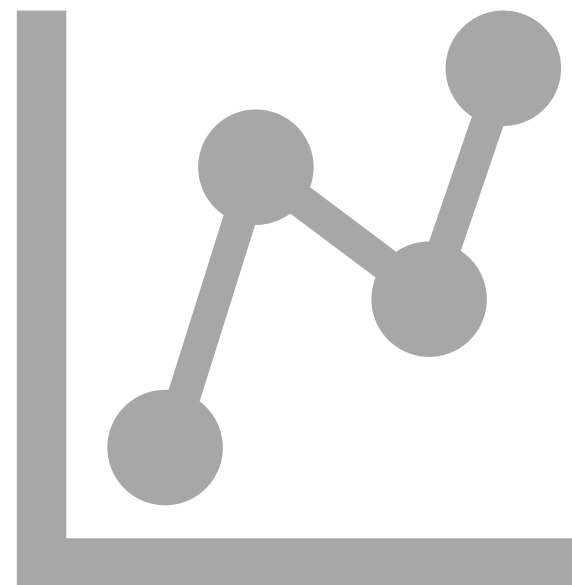
RESULTS

Sixteen participants successfully completed the 1-year trial.

Four participants dropped out after the 2 month follow-up.

Results reported:

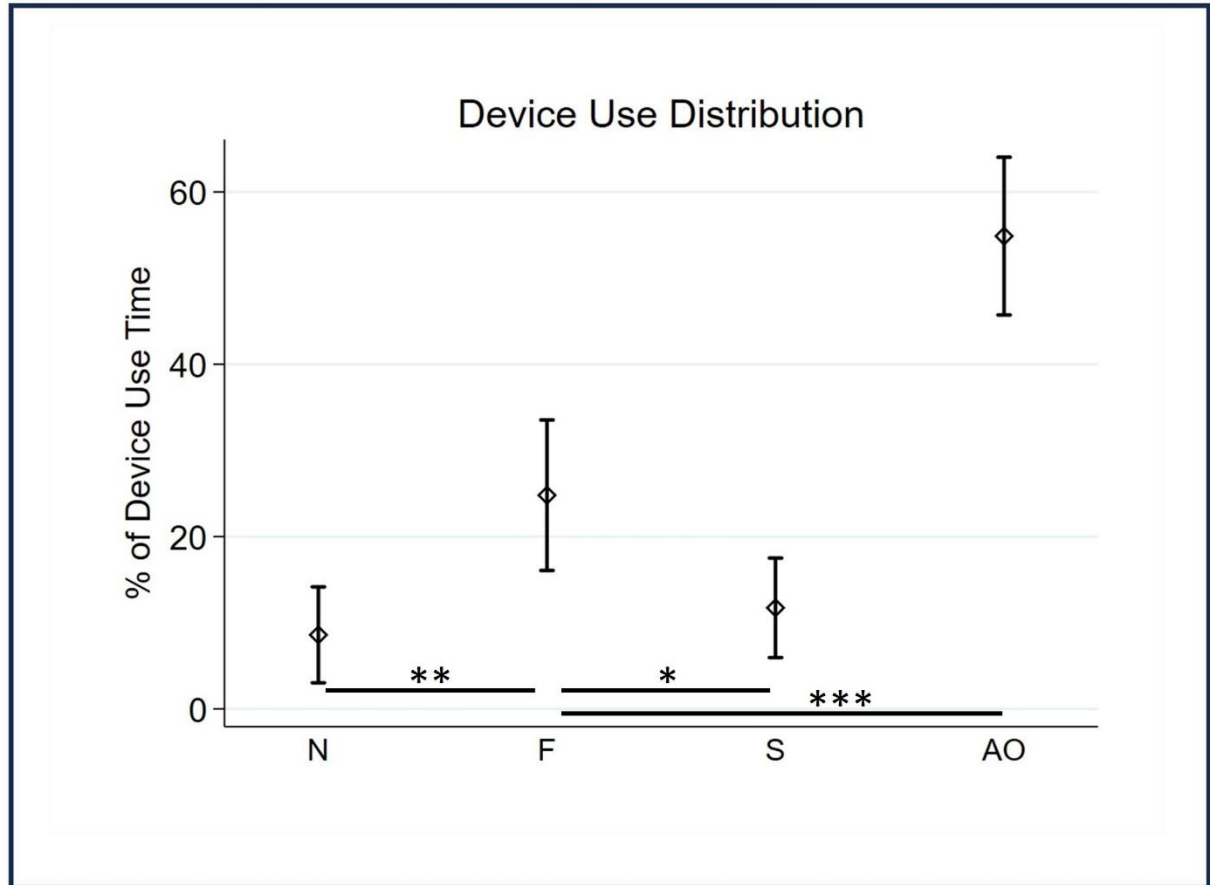
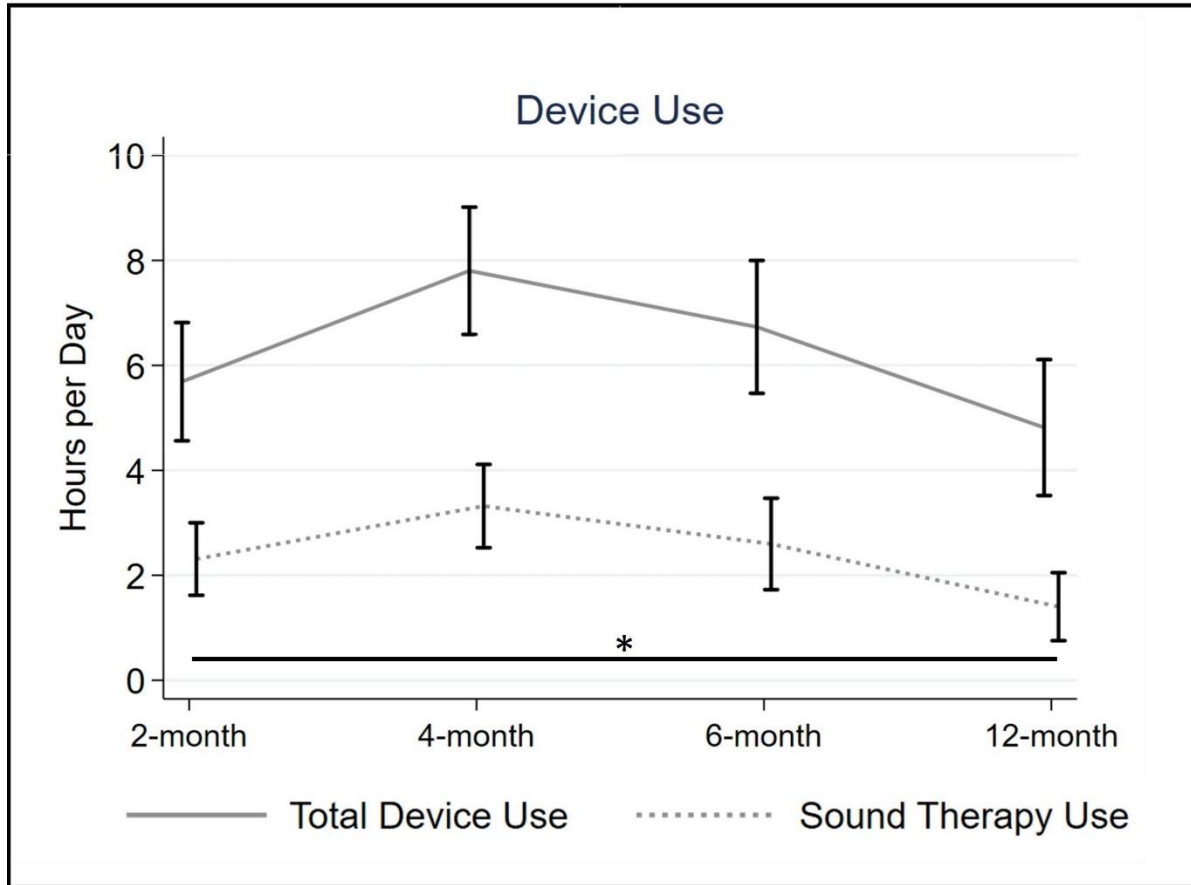
1. Sound ratings and preferences
2. Device use in real life
3. Long-term effects on tinnitus outcomes
4. Relationship between tinnitus outcomes and device use



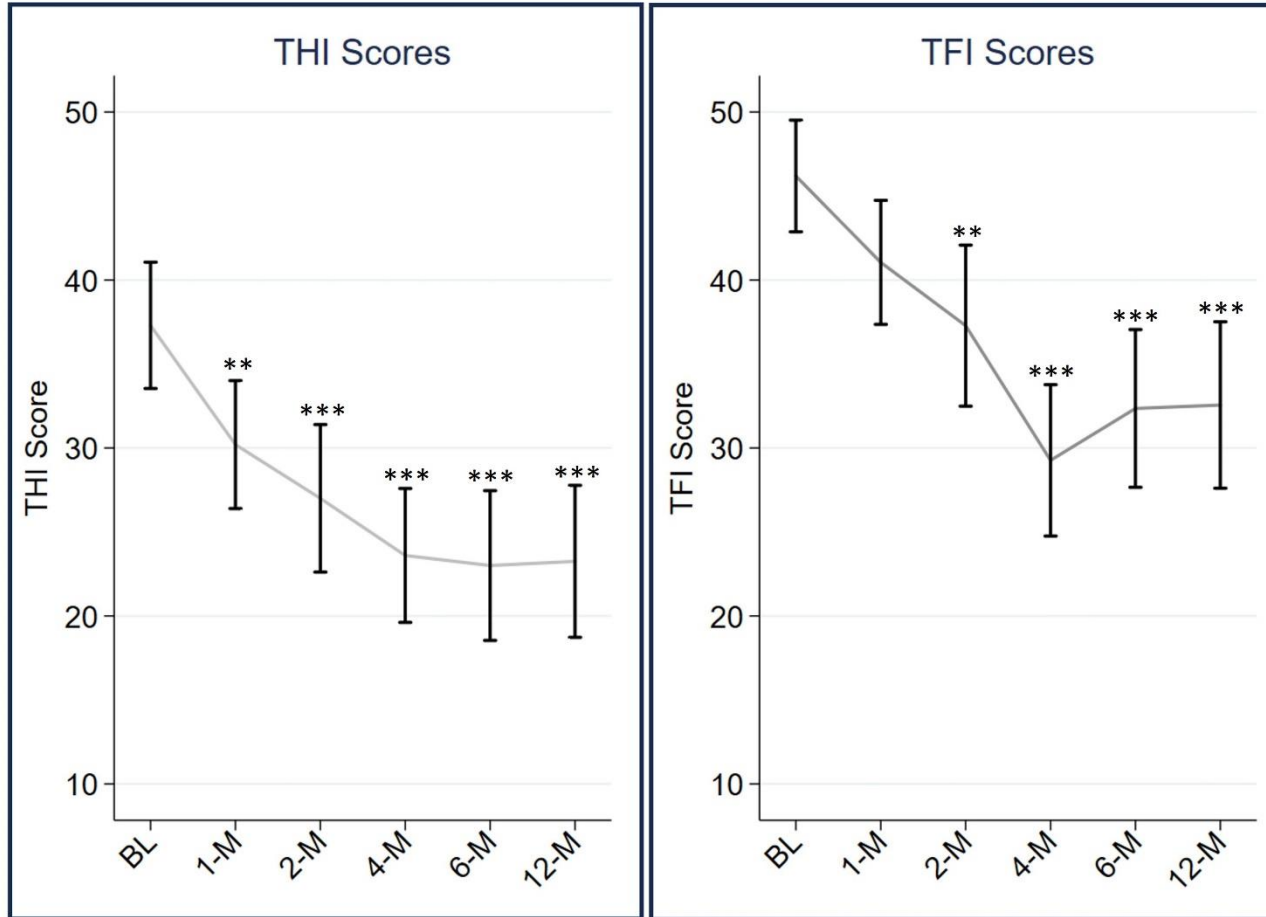
SOUND RATINGS AND PREFERENCES

- Participants preferred sounds:
 - fractal - 42% of cases (chosen at least once by twelve participants)
 - soundscapes - 36% of cases (chosen at least once by thirteen participants)
 - Nature sounds - 22% of cases (chosen at least once by nine participants)
- Ratings:
 - Ratings for the three preferred sounds at Visit 2 were 7.7 ± 1.0 for liking and 7.5 ± 1.4 for relaxation.
 - Sound preferences varied between participants and the most common reasons given for preferences were that the sound was relaxing, calming, comfortable or distracted from tinnitus.

DEVICE USE IN REAL LIFE



LONG-TERM EFFECTS ON TINNITUS OUTCOMES



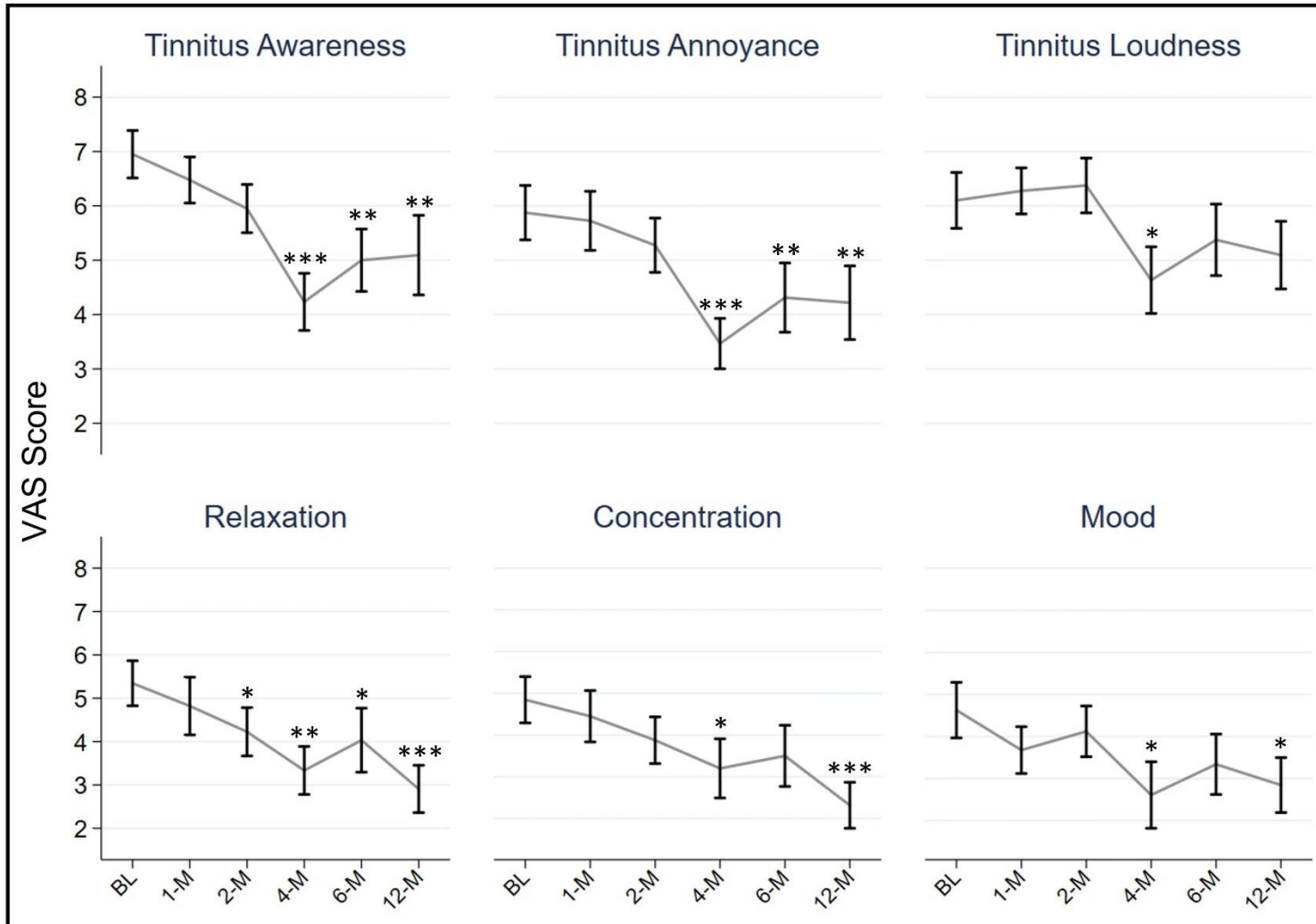
THI and TFI scores at baseline and the five follow-ups.

Lower scores indicate better ratings. The error bars indicate standard errors of the mean.

Significant improvements at follow-up visits relative to baseline are denoted by asterisks (** $P < 0.01$; *** $P < 0.001$).

BL, baseline; 1-M, 1-month follow-up; 2-M, 2-month follow-up; 4-M, 4-month follow-up; 6-M, 6-month follow; 12-M, 12-month follow-up.

LONG-TERM EFFECTS ON TINNITUS OUTCOMES



THI and TFI scores at baseline and the five follow-ups. Lower scores indicate better ratings. The error bars indicate standard errors of the mean.

Significant improvements at follow-up visits relative to baseline are denoted by asterisks (*P < 0.05; **P < 0.01; ***P < 0.001).

BL, baseline; 1-M, 1-month follow-up; 2-M, 2-month follow-up; 4-M, 4-month follow-up; 6-M, 6-month follow; 12-M, 12-month follow-up.

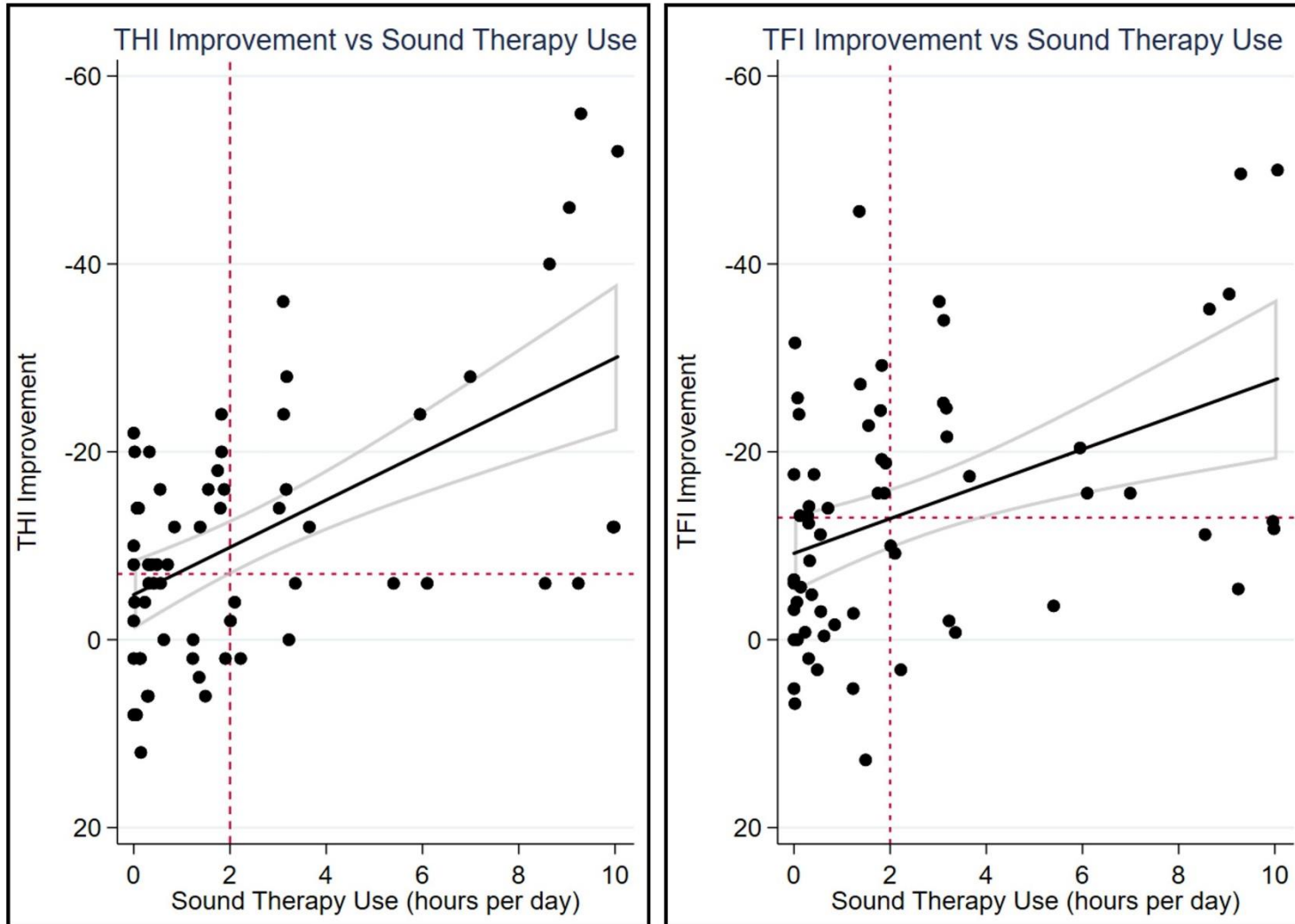
RELATIONSHIP BETWEEN TINNITUS OUTCOMES AND DEVICE USE

Improvement in	Sound-therapy use	Amplification-only use	Total device use
THI	$\rho = -0.54^*$	$\rho = 0.08$	$\rho = -0.05$
TFI	$\rho = -0.69^{**}$	$\rho = -0.18$	$\rho = -0.46$
Hyperacusis	$\rho = -0.32$	$\rho = 0.10$	$\rho = -0.01$
Tinnitus awareness	$\rho = -0.34$	$\rho = 0.02$	$\rho = -0.19$
Tinnitus annoyance	$\rho = -0.51^*$	$\rho = 0.06$	$\rho = -0.17$
Tinnitus loudness	$\rho = -0.23$	$\rho = 0.22$	$\rho = 0.04$
Relaxation	$\rho = -0.45$	$\rho = 0.02$	$\rho = -0.22$
Concentration	$\rho = -0.30$	$\rho = -0.27$	$\rho = -0.29$
Mood	$\rho = -0.26$	$\rho = -0.20$	$\rho = -0.21$

Improvements in THI, TFI and tinnitus annoyance were correlated with sound-therapy use but not with amplification only use or total device use

Significant correlations are depicted in bold and with one asterisk (*) representing $P < 0.05$ and two asterisks (**) representing $P < 0.01$.

RELATIONSHIP BETWEEN TINNITUS OUTCOMES AND DEVICE USE



Scatter plot of THI improvement (left) and TFI improvement (right) vs. sound-therapy use. Datapoints from all measurement points (2, 4, 6, and 12months) are plotted.

The black diagonal lines are the lines of best fit and the areas outlined by gray lines depict the 95% confidence intervals of the lines of best fit.

The horizontal dashed lines denote the clinically meaningful improvement of seven points in THI and 13 points in TFI.

The vertical dashed lines denote the instructed minimum 2 h per day listening time.

KEY FINDINGS

- 1 The results of the current study indicate that a combination device together with counseling is effective for treatment of tinnitus.
- 2 The effects of the combination device in this study are already evident after 1 month of treatment but peak at 4 months.
- 3 The experienced improvements in THI, TFI and tinnitus annoyance are associated with sound therapy use but not with amplification-only or total device use time.

Lelic D, Caporali S, Parker D, Nielsen J and Balling LW (2024) Impact of a combination sound therapy on tinnitus distress: an exploratory one-year longitudinal study. *Front. Audiol. Otol.* 2:1322596. doi: 10.3389/fauot.2024.1322596

CLINICAL IMPLICATIONS

This explorative study showed that sound therapy implemented in a combination device together with instructional counseling can be an effective method to manage tinnitus-related distress.

However, it is important that the sound therapy is accompanied by information-based counseling and that the user chooses the sound they prefer and like from a variety of available sounds.

Lelic D, Caporali S, Parker D, Nielsen J and Balling LW (2024) Impact of a combination sound therapy on tinnitus distress: an exploratory one-year longitudinal study. *Front. Audiol. Otol.* 2:1322596. doi: 10.3389/fauot.2024.1322596

LET ME ASK YOU SOMETHING...



77% of people experience stress that affects their physical health

(American Psychological Association, 2022)



Common effects of stress

On your body

On your mood

On your behavior



Common effects of stress

On your body	On your mood	On your behavior
Headache	Anxiety	Overeating or undereating
Muscle tension or pain	Restlessness	Angry outbursts
Chest pain	Lack of motivation or focus	Drug or alcohol misuse
Fatigue	Feeling overwhelmed	Tobacco use
Stomach upset	Irritability or anger	Social withdrawal
Sleep problems	Sadness or depression	Exercising less often

Emotional and physical factors including stress have been linked to the onset and worsening of tinnitus



It is common for tinnitus to start at times of high stress



It is also common for existing tinnitus to worsen during periods of high stress



This leads to a 'vicious cycle' as each contributes to worsening the other

WIDEX SOUNDRELAX™





WIDEX ZEN™

2008

A serene beach scene at sunset. In the foreground, tall, golden-brown grasses with feathery seed heads are in sharp focus, swaying gently. Behind them, a sandy dune is partially covered with green beach grass. The middle ground shows a calm ocean with soft, white waves lapping at the shore. The horizon is a straight line where the sea meets the sky. The sky is filled with soft, wispy clouds, and the sun is a bright, glowing orb just above the horizon, casting a warm, golden light across the entire scene. The overall mood is peaceful and contemplative.

WIDEX ZEN THERAPY (WZT) 2012

A serene sunset over a beach. The sun is low on the horizon, casting a warm, golden glow across the sky and reflecting on the water. The foreground is filled with tall, golden-brown grasses and sand dunes. The ocean is visible in the middle ground, with gentle waves lapping at the shore.

WIDEX SOUNDRELAX™

2022

WIDEX SOUNDRELAX – EXPANDING OPTIONS

Widex SoundRelax applies the benefits of fractal generated sounds to the fields of relaxation and concentration, opening up the benefits of fractal tones to help more people achieve well-being

WIDEX SOUNDRELAX

SOUNDS FOR WELL-BEING & TINNITUS MANAGEMENT

WELL-BEING

New Opportunities with:
Well-being
Relaxation
Concentration

SOUNDSCAPES

NEW Fractal tones +
Modulated Wave-like sounds
Expanding the Zen library

PURESOUND

New program base
Available for both
Zen and SoundRelax

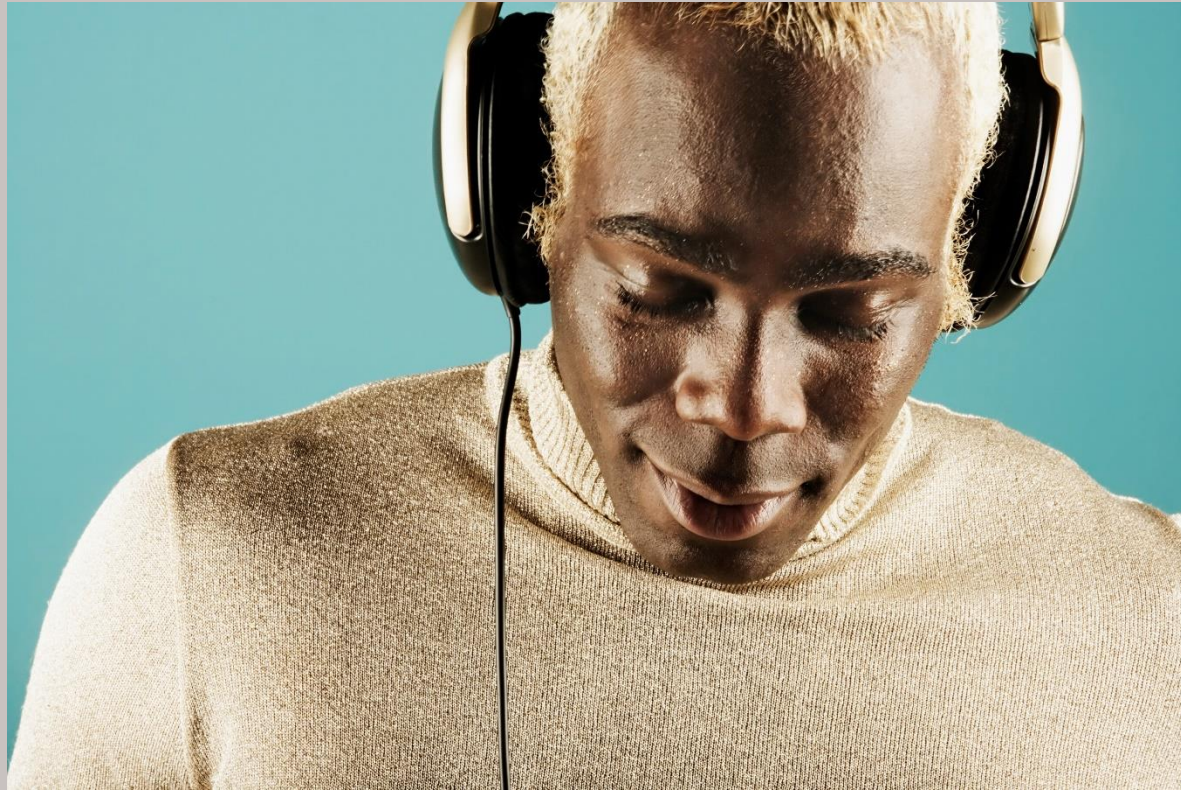
MUSIC REDUCES STRESS AND HELPS RELAX



Studies show that:

- Listening to music can help older people to **reduce depression** level
- **Valuable effect** of music therapy on anxiety and depression in patients with mild to moderate Alzheimer's disease
- **Profound effects** were found when 'relaxation' was stated as the reason for music listening:
 - **decreases** in subjective stress levels
 - **lower cortisol** concentrations

SO I JUST TELL MY PATIENTS WITH TINNITUS TO LISTEN TO MUSIC AND THEY'RE GOOD?



WIDEX SOUNDRELAX STYLES OVERVIEW

	DEFAULT PITCH			DYNAMIC RANGE		DEFAULT TEMPO			TIMBRE			DEFAULT WAVES		
FRACTAL STYLE	LOW	MEDIUM	HIGH	RESTRICTED	BROAD	SLOW	MEDIUM	FAST	CLEAR	SOFT/ PURE	FLUTES	ORGANIC	ON	OFF
SUMMER	■			■			■					■	■	
BREEZE	■			■		■				■				■
SPRING ‡			■	■			■			■			■	
WINTER		■			■		■		■					■
BLOSSOM		■			■		■				■		■	
FALL		■		■			■					■		

*The noise soundscapes do not include tones and are therefore not represented in the table

‡ Not dichotic

LARGE VARIETY OF SOUNDSCAPES TO CHOOSE FROM CATERS TO MANY USERS

ARE HEARING AIDS THE ANSWER TO REDUCING STRESS AND IMPROVING WELL-BEING?

Goal:

Evaluate the potential of Widex SoundRelax to support hearing aid users' relaxation, concentration, and well-being for those with and without tinnitus.

Outcome:

Relaxing sounds in a hearing aid may not stand alone in combating stress, but both the background research and the study results reported in this article confirm the potential of Widex SoundRelax to help users relax and experience a sense of well-being.



SESSION STARTSELECTIONFITTINGFINE TUNINGLOGHANDLING

REMOTE CARE

Connect

END SESSION

Tuning all programs

P2

Program manager

FINE TUNING

Tuning

Feature settings

MORE TOOLS

Solution Guide

Adaptation

Audibility Extender

Feedback manager

MPO manager

Verification

Available programs

Automatic programs

Universal

PureSound

Additional programs

Quiet

Transport

Urban

Social

Party

Music

Special programs

Impact

Comfort

Zen/Relax

Phone

SmartToggle

Zen+ /Relax+

Program descriptions

Selected programs

P1

PureSound

Rename

P2

Universal

Rename

P3

Music

Rename

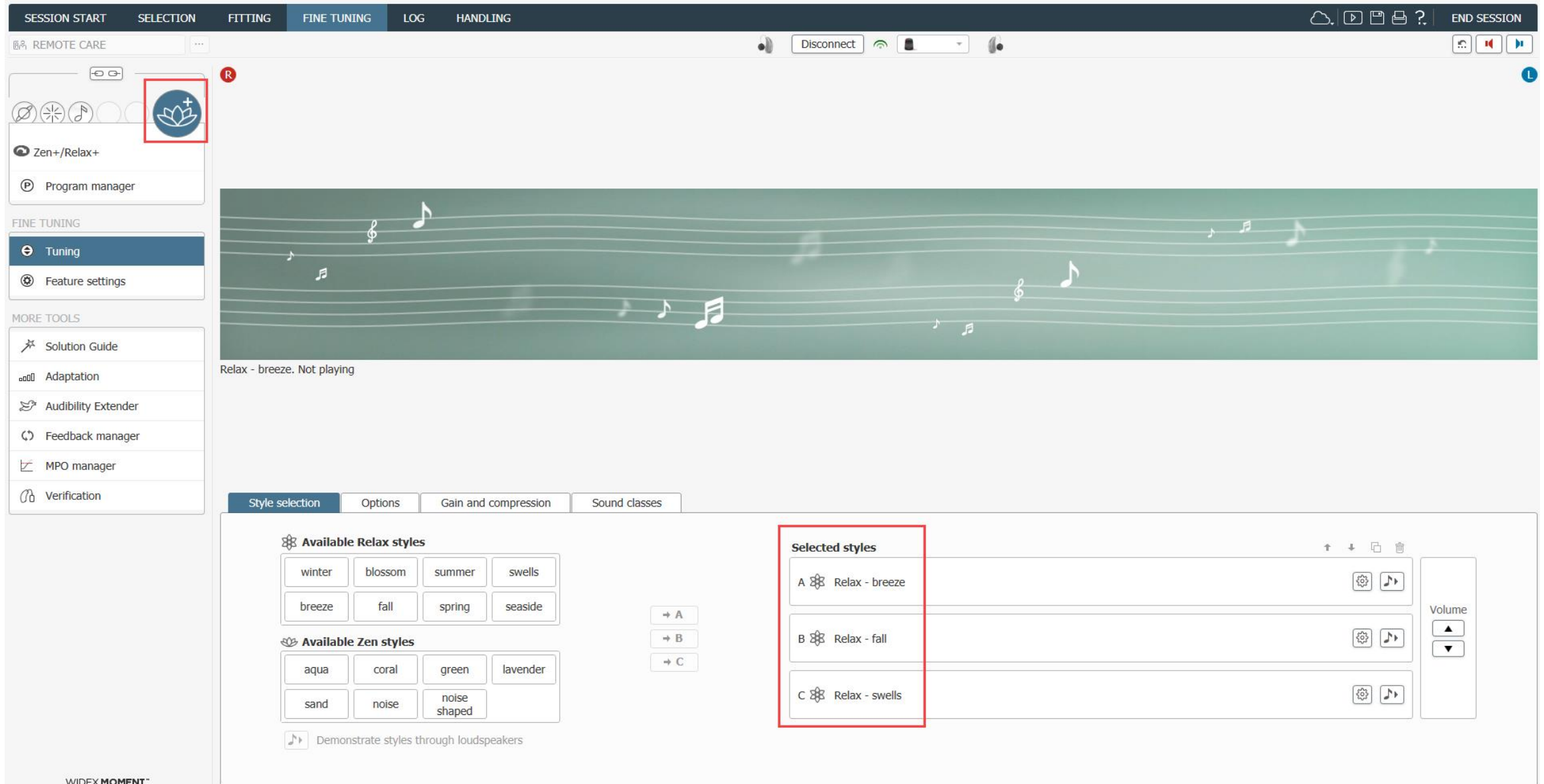
P4

P5

Zen+ /Relax+

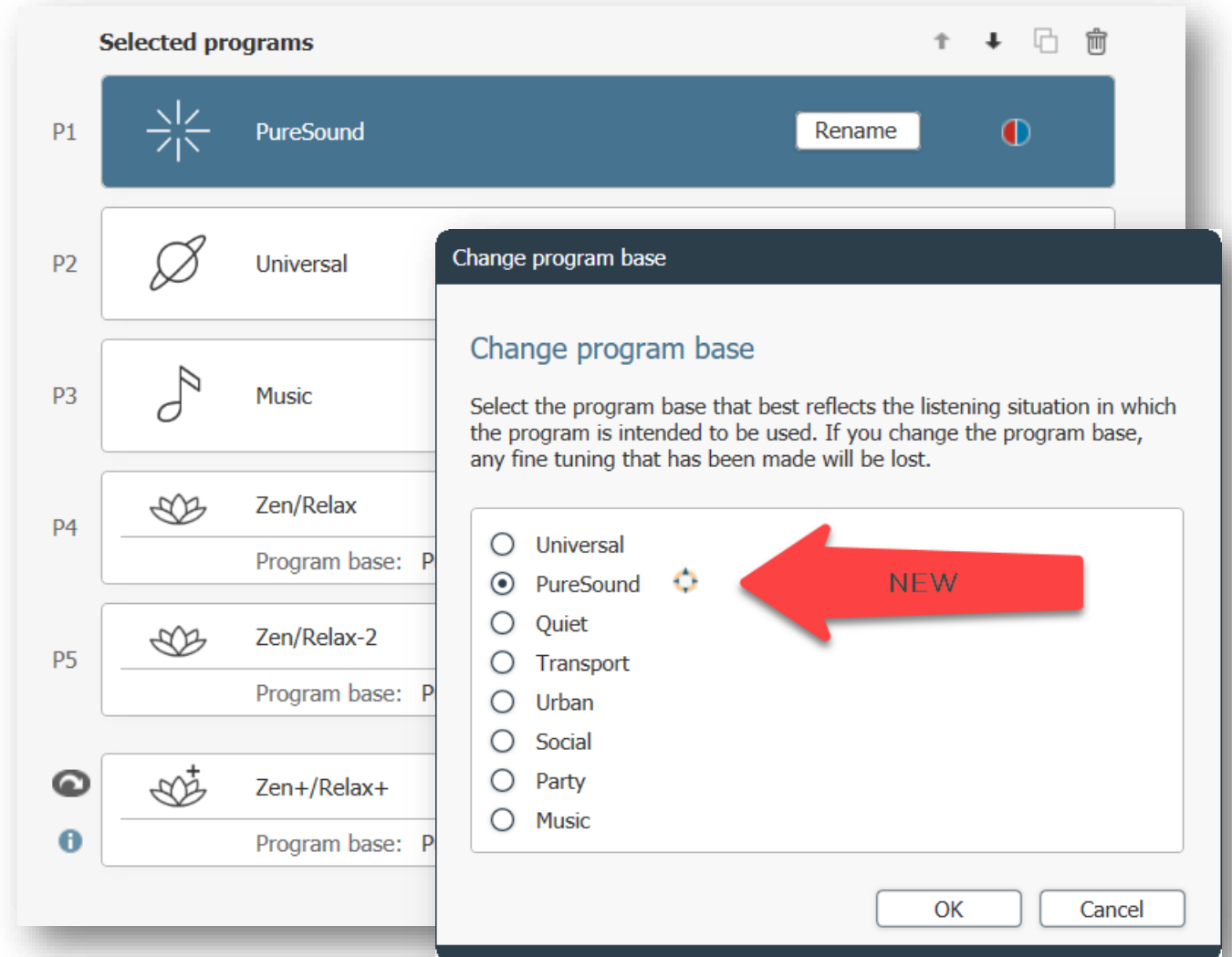
Program base: Universal

WIDEX SOUNDRELAX: EASY TO PROVIDE RELIEF

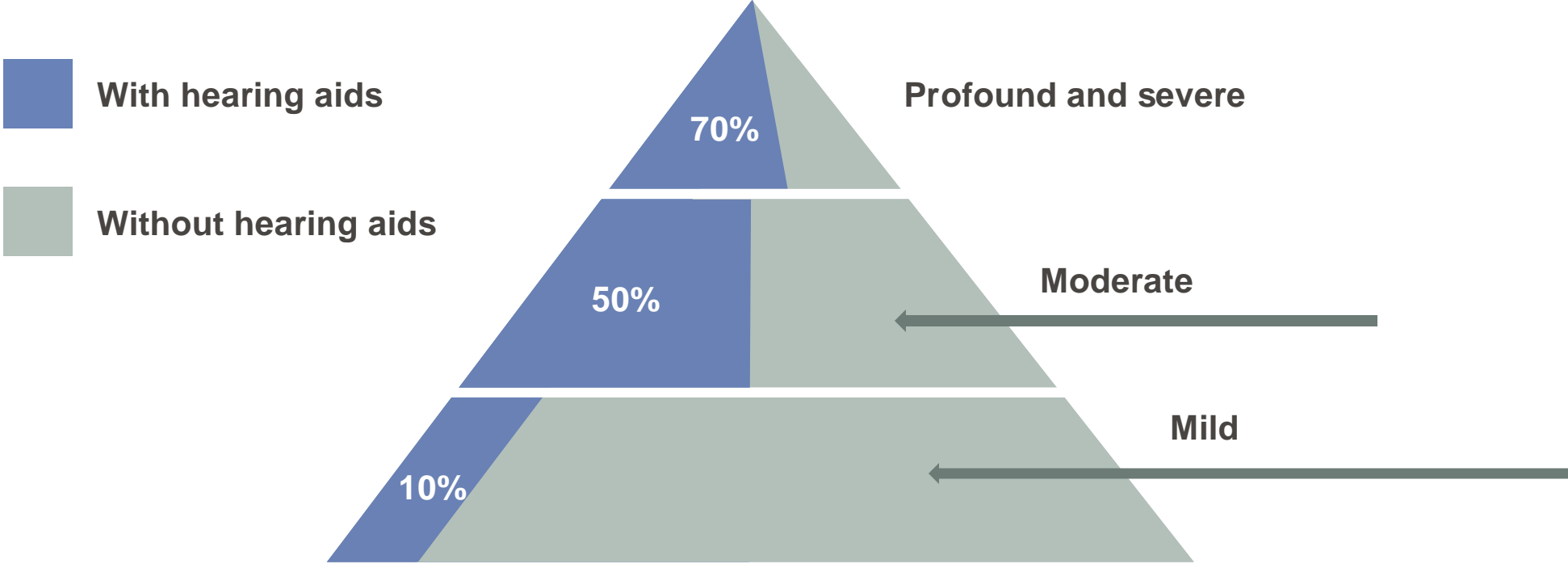


WIDEX SOUNDRELAX IN COMPASS GPS

- PureSound can be selected as the program base



CREATING NEW OPPORTUNITIES



Source: Hearing Review; Karl Strom. Sound Quality as a Tipping Point for the Younger, Milder Hearing Loss Market Sep 2, 2020

Artificial

Hollow

Ech

o

**Like a
Microphon
e**

Boomy

**Funn
y**

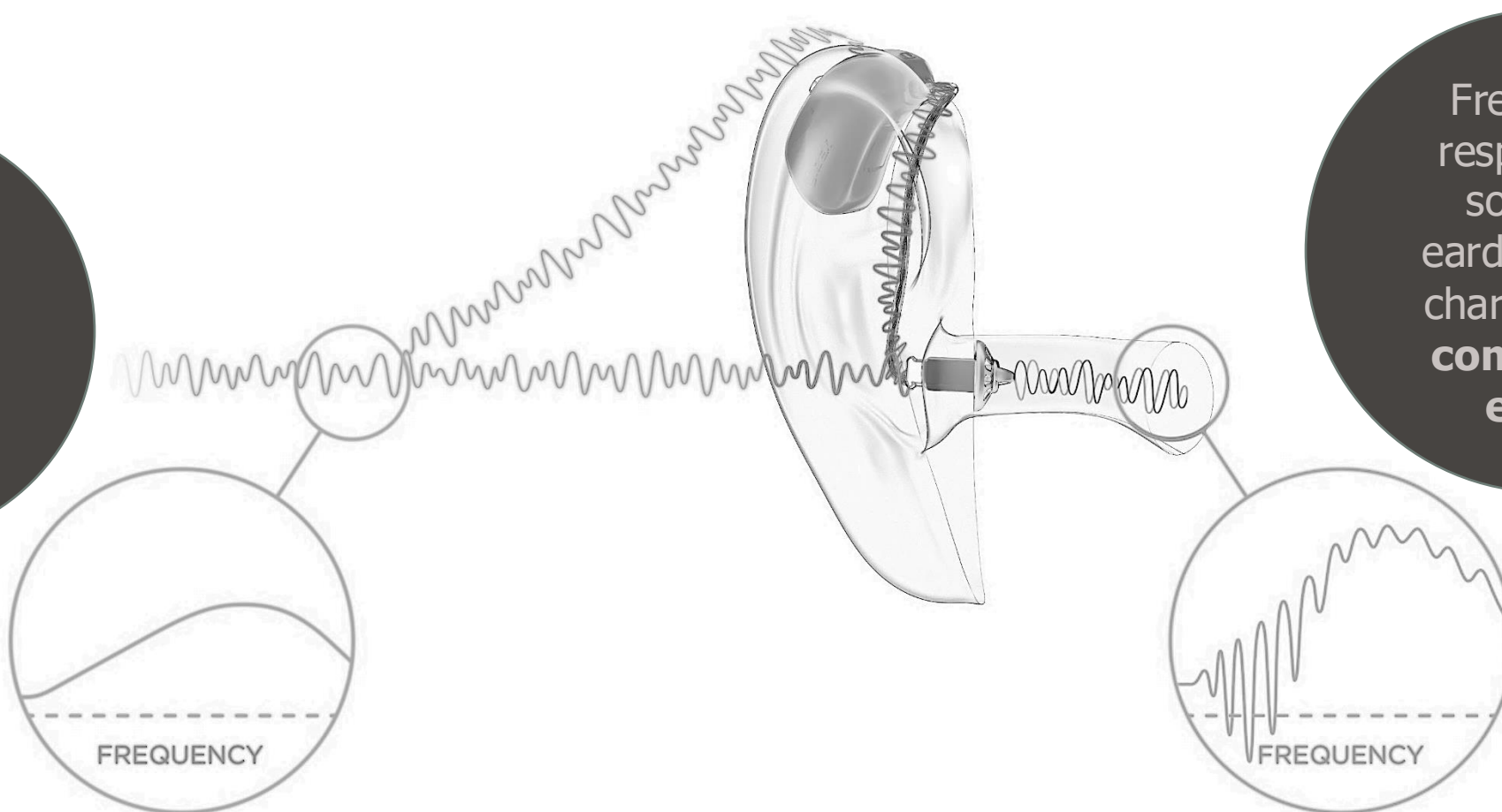
Tinny

**Weir
d**

LONGER DELAY = COMB FILTER DISTORTION

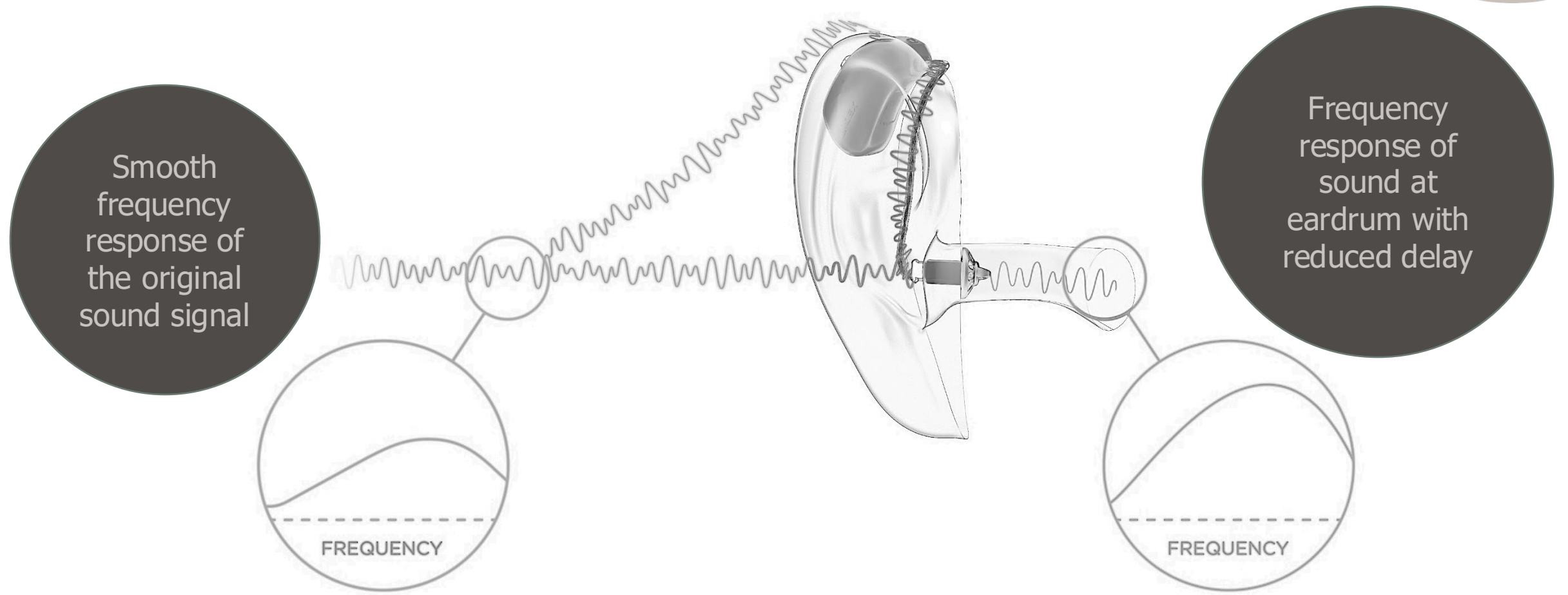
RESPECT
ALL
SOUNDS

Smooth
frequency
response of
the original
sound signal

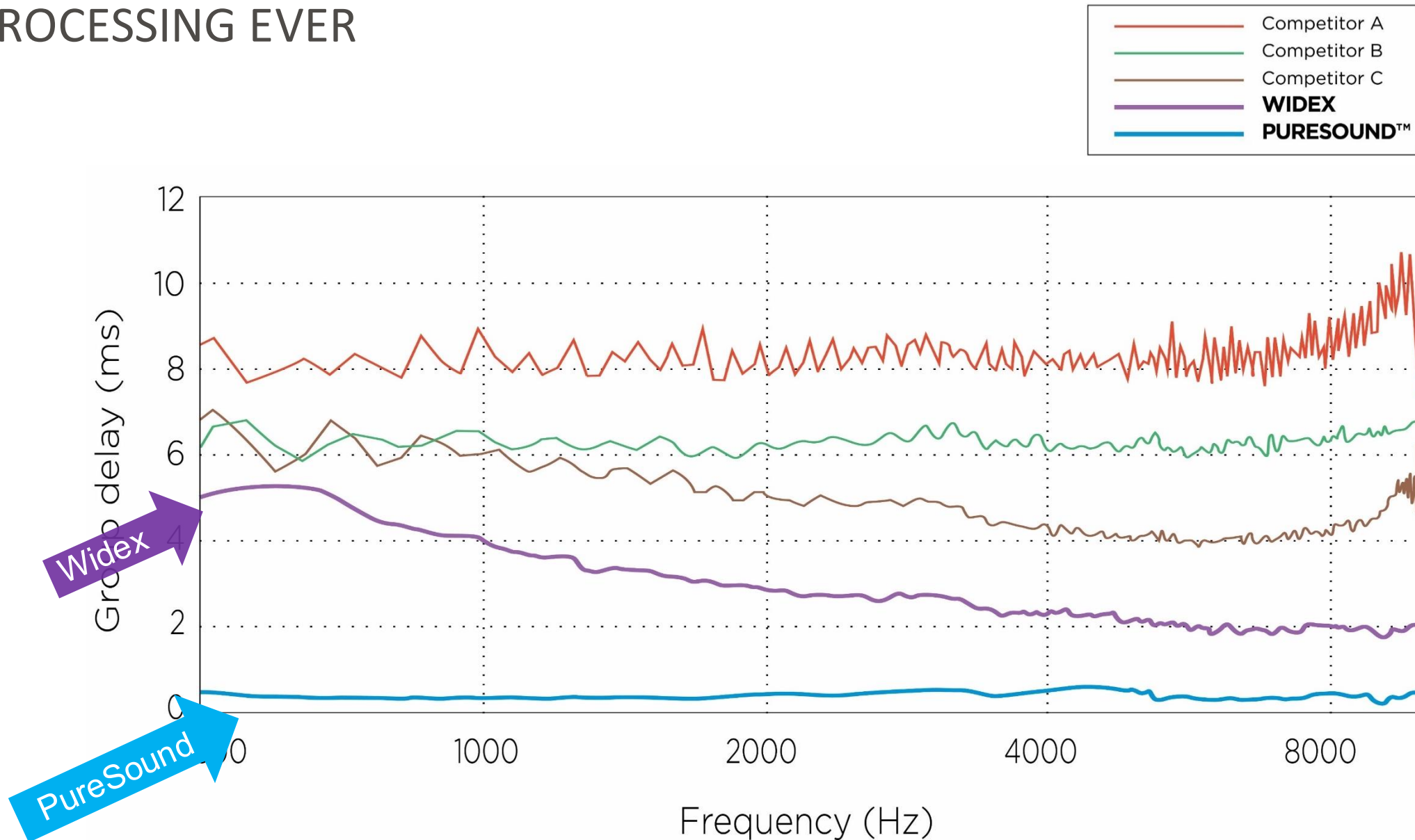


ELIMINATE DELAY = ELIMINATE DISTORTION

RESPECT
ALL
SOUNDS

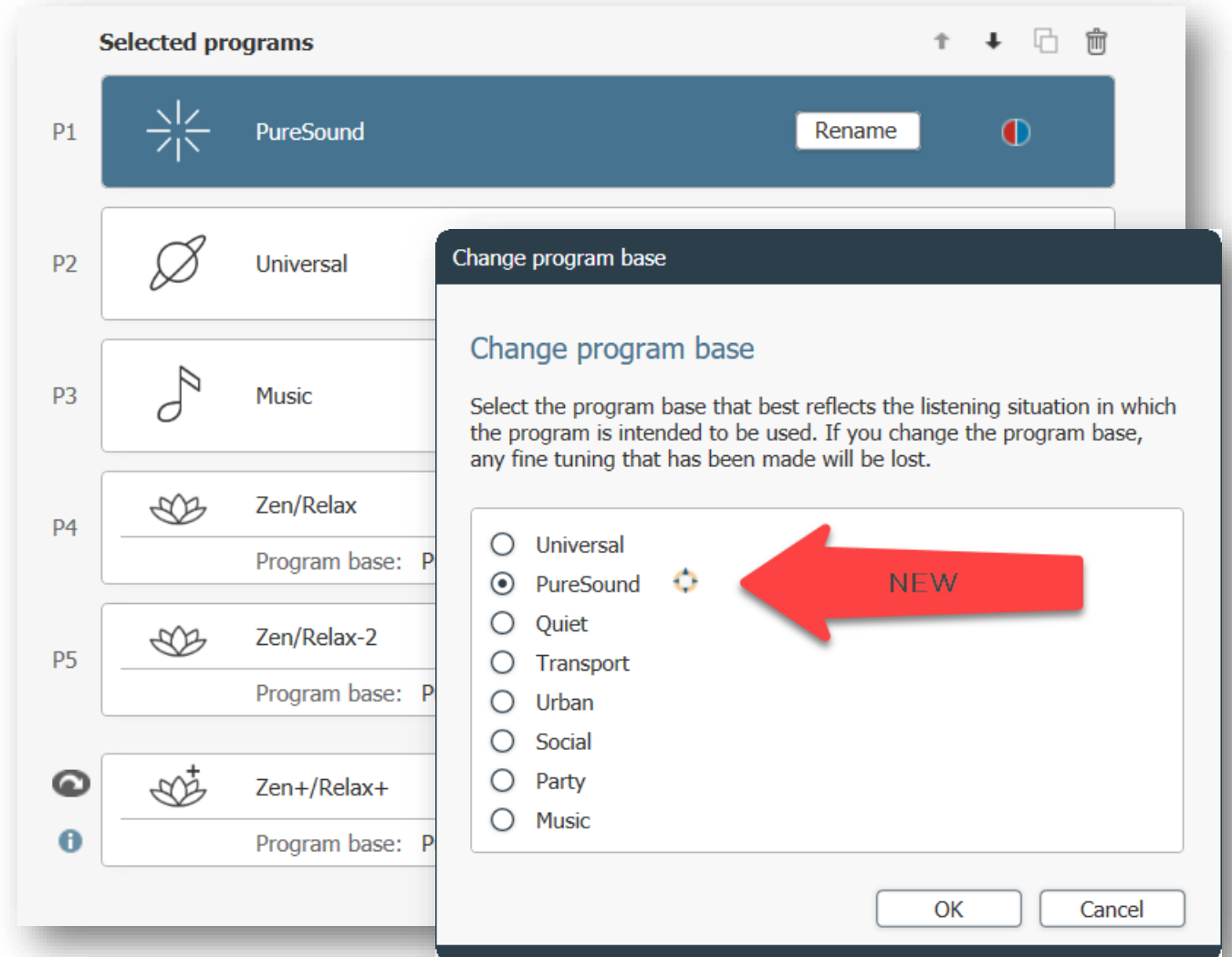


THE FASTEST DIGITAL HEARING AID PROCESSING EVER



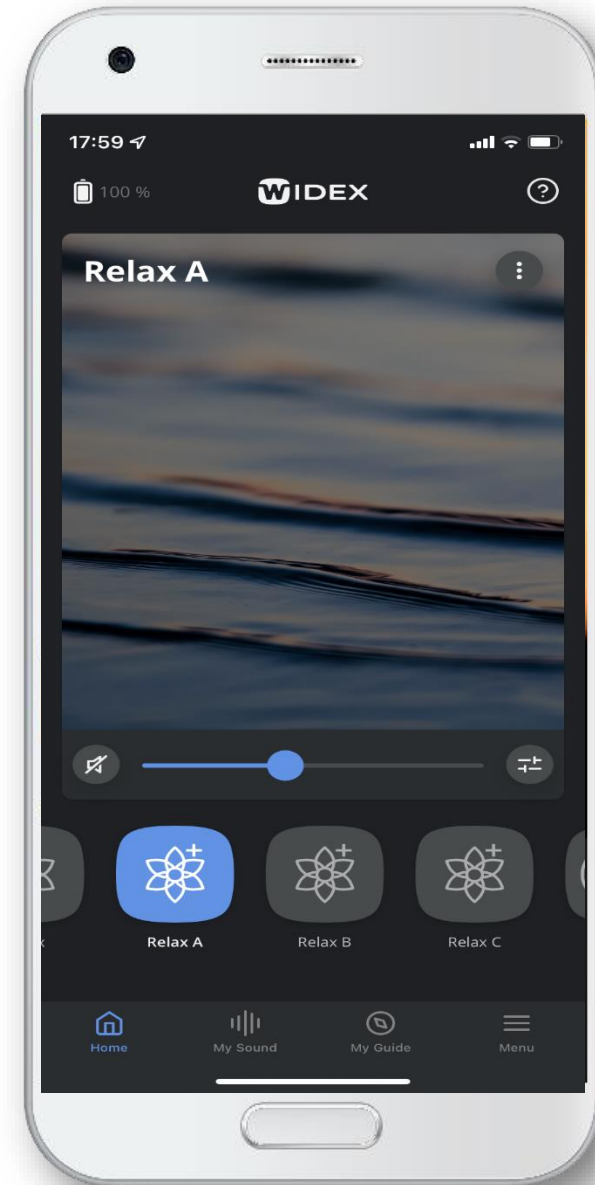
WIDEX SOUNDRELAX IN COMPASS GPS

- PureSound can be selected as the program base



WIDEX SOUNDRELAX IN MOMENT APP

- User-driven option for relaxation and concentration via the MOMENT app
- Relaxation and sound stimulation when and where it is needed
- For tinnitus and non-tinnitus applications



WIDEX ZEN TINNITUS APP - RELAXATION TOOLS AT THEIR FINGERTIPS

Relaxing sounds

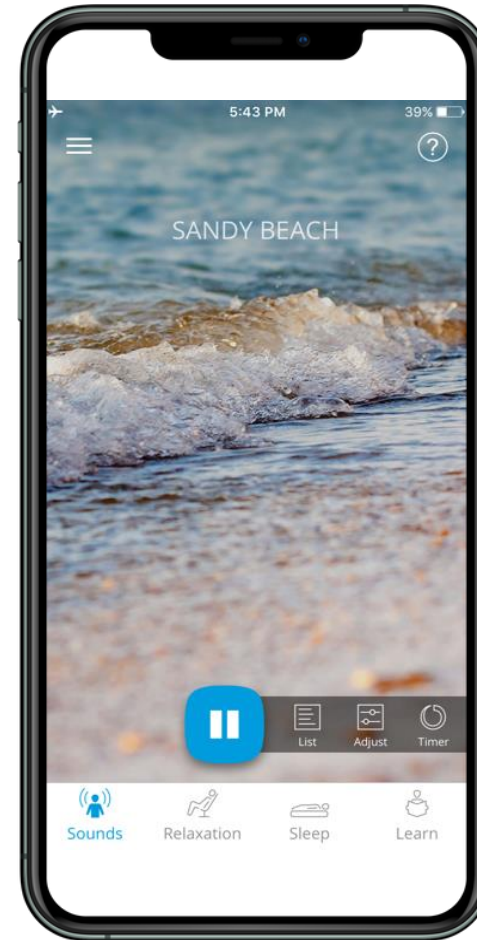
- List of several nature sounds that can be streamed or played through the phone

Guided relaxation exercises

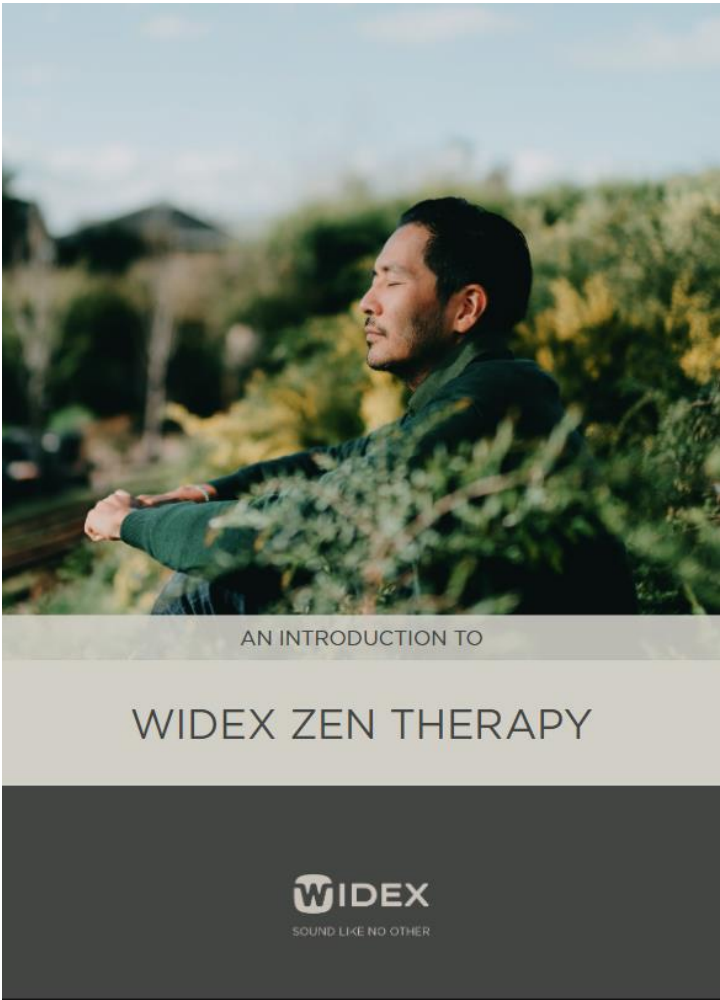
- Deep breathing
- Progressive muscle relaxation
- Guided imagery

Sleep exercise

- Dr. Robert Sweetow



INTRODUCTION TO WIDEX ZEN THERAPY(DBR117)



1

INTAKE PROCESS

LEARNING ABOUT THE PERSON WITH TINNITUS

Before you begin to incorporate the components of Widex Zen Therapy, you need to understand the medical history, needs, and expectations of the person with tinnitus, so that you can individualize the therapy. The first step in this process is to administer the intake questionnaires and complete an audiological evaluation.

ASSESSMENT PROCESS	DESCRIPTION
WZT Intake Questionnaire	Collects information on: <ul style="list-style-type: none">• Tinnitus & medical history• Previous treatments• Lifestyle• Reaction to tinnitus
Subjective Tinnitus Scales <ul style="list-style-type: none">• Tinnitus Functional Index (TFI)• Tinnitus Handicap Inventory (THI)	Designed to: <ul style="list-style-type: none">• Establish a baseline score• Identify how tinnitus is affecting the person's quality of life• Track progress
Audiological Evaluation	Measures: <ul style="list-style-type: none">• Audiometry• Potential causes of tinnitus
Initial Interview	Dialogue with patient, to ensure that you have all of the information you need to create a treatment plan.

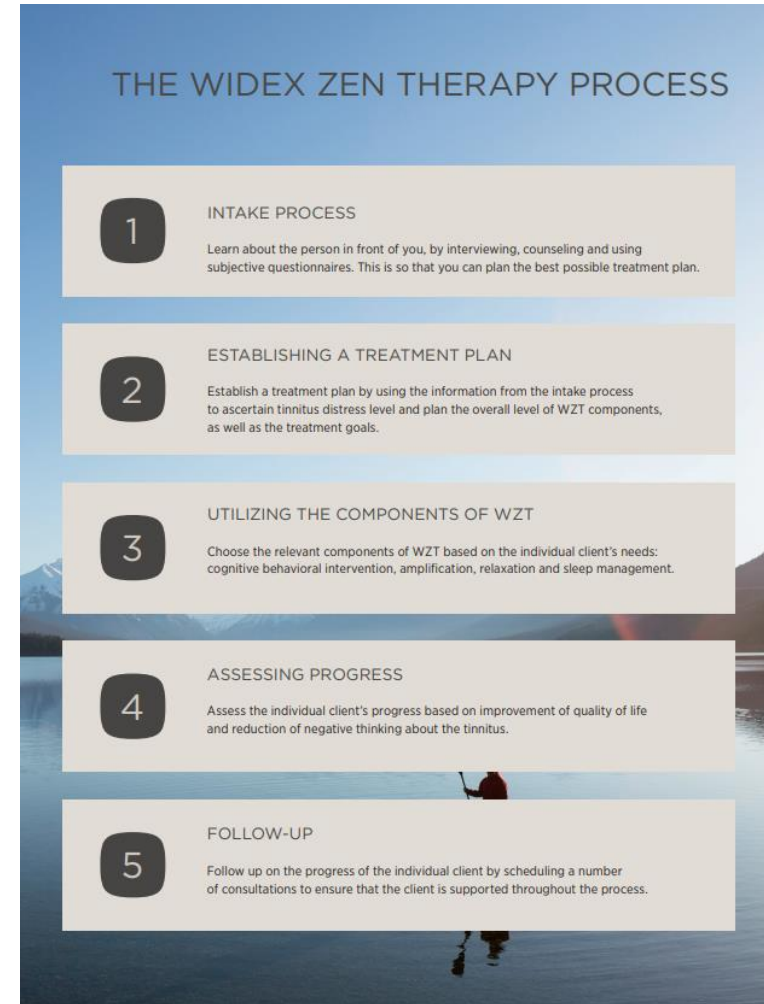
For your convenience, Widex has developed an intake questionnaire that can be used to gather this information. You can also get copies of the subjective tinnitus scales from your local Widex sales representative.

A medical consultation is always recommended to rule out any significant medical conditions.

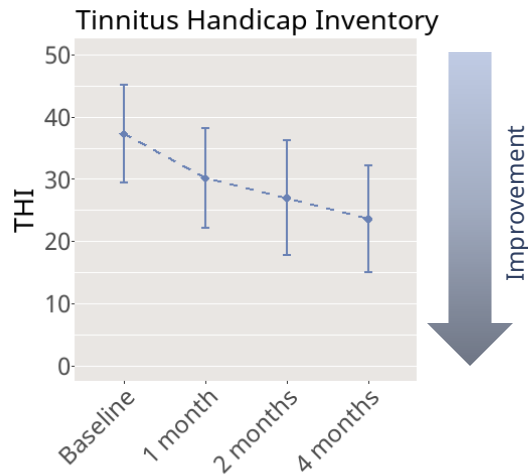
The following red flags indicate a need for immediate referral, preferably to an otolaryngologist

- Sudden hearing loss
- Unexplained unilateral hearing loss
- Pulsatile tinnitus
- Tinnitus accompanied by dizziness or vertigo
- Tinnitus with conductive hearing loss previously not diagnosed
- Depression, anxiety, or uncontrolled and extreme stress

WIDEX ZEN THERAPY MANUAL – DBR116

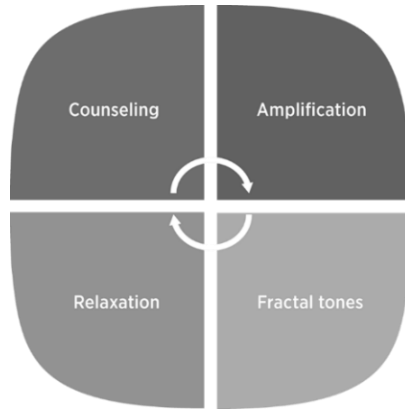


WIDEX SOUNDRELAX FOR WEARERS WITH TINNITUS...



Demonstrate the value of prescriptive hearing care:

Widex SoundRelax delivers a **SIGNIFICANT** improvement in tinnitus severity within the critical first month of treatment



Confidence in evidence-based recommendations:

Widex SoundRelax fractal sounds show the same positive effects on tinnitus that have been repeatedly proven for Zen.

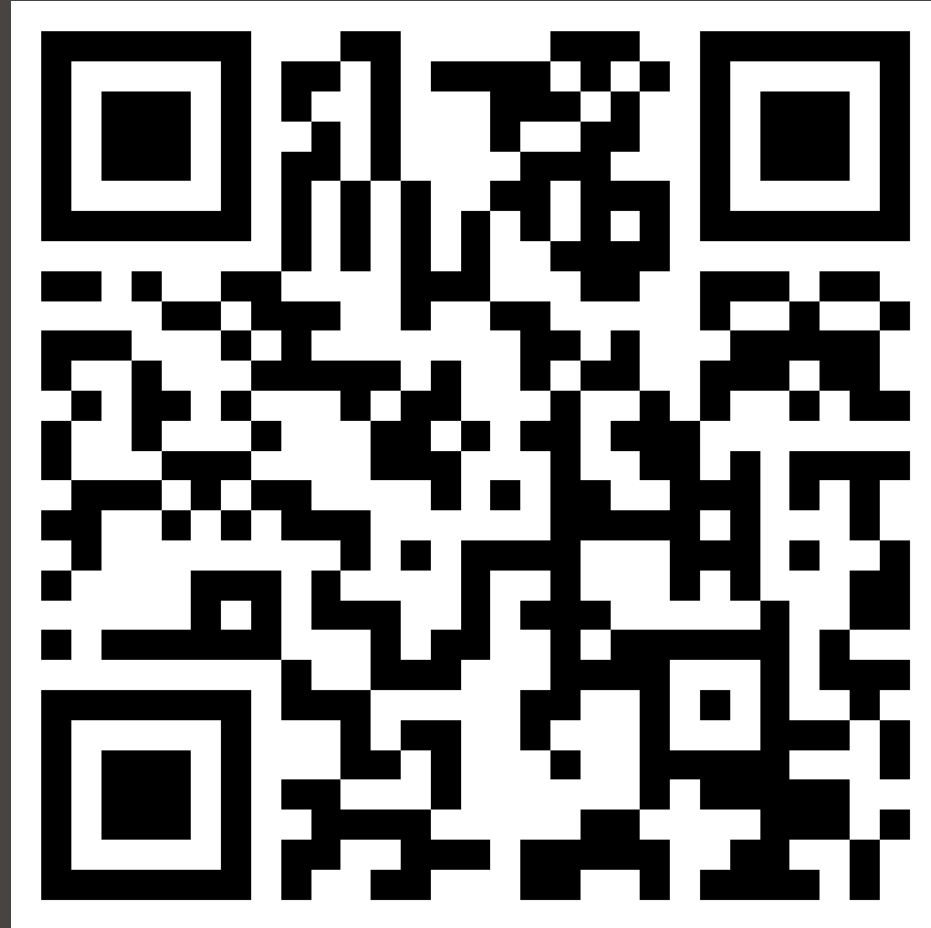
80%
of participants
experienced a
reduction of tinnitus
severity



Choose a practical tinnitus solution for you and your patients:

Widex SoundRelax options are **EASY** to apply while providing a truly **PERSONALIZED** solution.

SCAN QR CODE FOR SURVEY- LAURA KEARNS



THANK YOU!



Laura Kearns, AuD

Sr. Clinical Educational Specialist

Laura.Kearns@widexsound.com

502-965-0077

